

Sneaky Advertizing Prevention (Technion)

code: COM-1769

In the use of Augmented/Mixed reality glasses which is becoming more prevalent, the user is often targeted with unwanted or hidden advertising or subliminal messaging, which may lead to behavioral manipulation without the user's awareness. This provides a method to detect and prevent these subliminal attacks using a variety of methods, protecting the user of AG/MR platforms.

Contact for more information:

T3 Team , 048293116

T - Technion Technology Transfer
Technion City, Senate Bldg., Haifa 32000, Israel
Tel. 972-4-829-4851; 972-8325-375
Fax. 972-4-832-0845